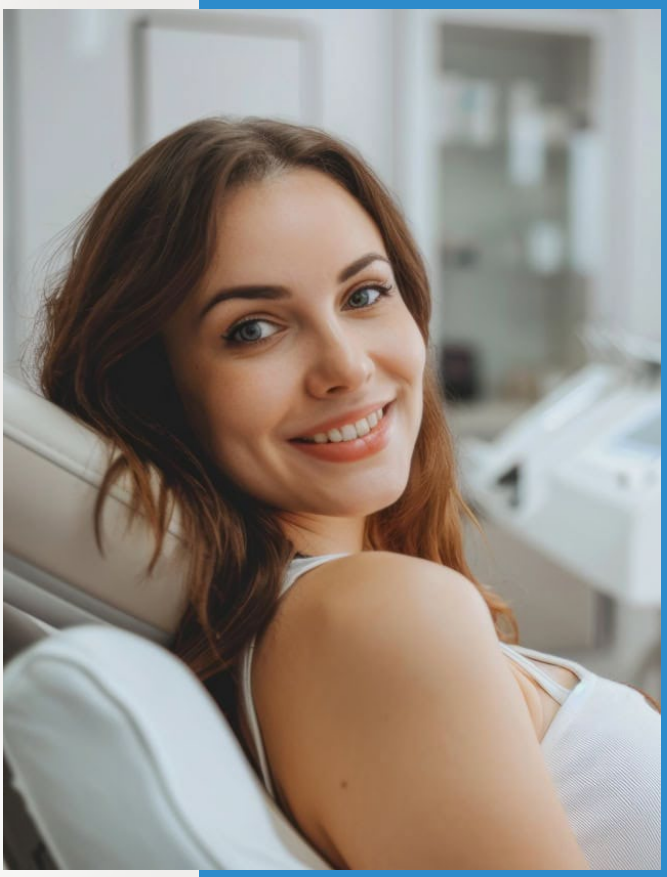
# Intelligent TREATMENT

*Regenerative Aesthetics*

# WELCOME TO IT INTELLIGENT TREATMENT

Located on Billionaires' Row, IT Intelligent Treatment combines world-class expertise with cutting-edge technology to deliver transformative aesthetic and wellness care. From personalized consultations to advanced treatments, we redefine beauty through a luxurious and innovative approach. We are more than just a typical clinic; our practice offers a tranquil oasis that delivers high-end, personalized care focusing on pioneering beauty solutions and exceptional results.



# WHY CHOOSE IT INTELLIGENT TREATMENT?

Our "Educate, Treat, Repeat" method prioritizes client education, personalized care plans, and lasting results. Our team has over 200 years of combined experience, offering expert guidance in achieving skincare goals. With a focus on safety, inclusivity, and cutting-edge technology, we provide a comprehensive approach, addressing both intrinsic and extrinsic factors contributing to visible aging. Using cutting-edge technology and proprietary treatments, we create personalized treatment plans tailored to each client's unique needs, ensuring optimal results for glowing, youthful skin.

# OUR TEAM

## KIM LAUDATI
### FOUNDER & PRESIDENT

Kim Laudati, a Korean-Italian licensed and multi-certified medical aesthetician, brings a unique "East meets West" philosophy to skincare. Her personal journey from battling Rosacea and acne to achieving consistently great skin drives her passion for transforming others. Kim stays at the forefront of medical aesthetics through continuous education and training. She is a respected trainer of Candela® Medical laser treatments in NY and an Ambassador for Innopen Microneedling and Oxyserums. Kim's latest innovation, SomaCell™, is a groundbreaking non-surgical facelift that works with the body without causing dermal wounding.

## DR. YURI CHOI,
### MEDICAL DIRECTOR

Dr. Yuri Choi, a graduate of St. George's University School of Medicine, serves as the Medical Director at IT Intelligent Treatment. Multi-certified in medical aesthetic modalities, including Botox® Cosmetic injections, Dr. Choi approaches patient care with a genuine desire to help others. Her practice philosophy combines medical expertise with an understanding of aesthetics, focusing on enhancing natural beauty while promoting overall well-being. Dr. Choi strives to make a positive impact on each patient's life through comprehensive care and personalized treatments.

## DR. THOMAS SPALLA,
### CHIEF MEDICAL OFFICER

Dr. Thomas Spalla, a facial Plastic Surgeon with over a decade of experience, brings expertise from both private practice and academia to IT Intelligent Treatment. He has significantly contributed to advancing otolaryngology education and has authored numerous publications in his field. Dr. Spalla offers a comprehensive range of aesthetic and reconstructive procedures, combining surgical expertise with non-surgical treatments like SomaCell™. His dedication to innovation and patient care makes him a leader in facial plastic surgery.

## SHARON,
## GENERAL MANAGER

Sharon has been the esteemed and beloved General Operations Manager for IT Intelligent Treatment since 2011. All value her passion, dedication, patience, and deep knowledge of regenerative and holistic skin care. A graduate of Communications SUNY with a concentration in PR and a major in communication, Sharon is the ultimate professional. Warm, caring, generous, and incredible at what she does, we are blessed to have her.

## ASMAR,
## PRACTICE MANAGER

As the Practice Manager at IT Intelligent Treatment, Asmar skillfully leads a dedicated team focused on enhancing confidence and well-being through innovative holistic health treatments and the most advanced regenerative aesthetics. With over a decade of experience in New York City's aesthetics industry, he has cultivated a strong passion for helping patients achieve their unique beauty and wellness goals. Asmar's career began in boutique clinics, where he developed expertise in client care and operations and evolved into managing patients and high-performing teams at top-tier clinics. Our patients value the exceptional care and genuine warmth that Asmar brings to every interaction.

## MELENIE,
## LEAD MEDICAL AESTHETICIAN

Melenie is a multi-certified, NYS-licensed Master Medical Aesthetician who also holds her Associate's in health care and a minor in Biology. Her passion for providing excellence in skincare rejuvenation shines through in everything she does. Melenie has been the Lead Medical Aesthetician for IT Intelligent Treatment since 2011 and continues to excel in the world of clinical and medical cosmetic aesthetics. As a laser and all-around regenerative skin treatment professional, she takes the utmost care in delivering the best treatments possible.

Melenie is also a Medical Aesthetic Trainer at IT Intelligent Treatment, helping other licensed professionals reach their goals and dreams. She does not rest on her laurels, joining founder and President Kim in attending annual conventions, courses, device, and product launches to maintain the highest level of knowledge. We are proud to have her lead our aesthetic team.

## MONICA,
## MASTER MEDICAL AESTHETICIAN & SOMACELL CLINICAL TRAINER

Monica is a highly accomplished master medical aesthetician with extensive expertise in both clinical treatments and clinic management. Having successfully operated her own clinic in the past, she brings a wealth of knowledge and experience to IT Intelligent Treatment. Known for her contagious passion and boundless calm energy, Monica is a dedicated professional who excels in all aspects of medical aesthetics. She also serves as a valued SomaCell Clinical Trainer, collaborating closely with Kim to ensure the seamless replication of our trademarked non-surgical face-lifting treatment across clinics.

With her skilled touch and deep understanding of diverse skin conditions, Monica is committed to helping patients achieve and maintain their skincare goals. Her personalized care and expertise make her an integral part of the IT Intelligent Treatment team.

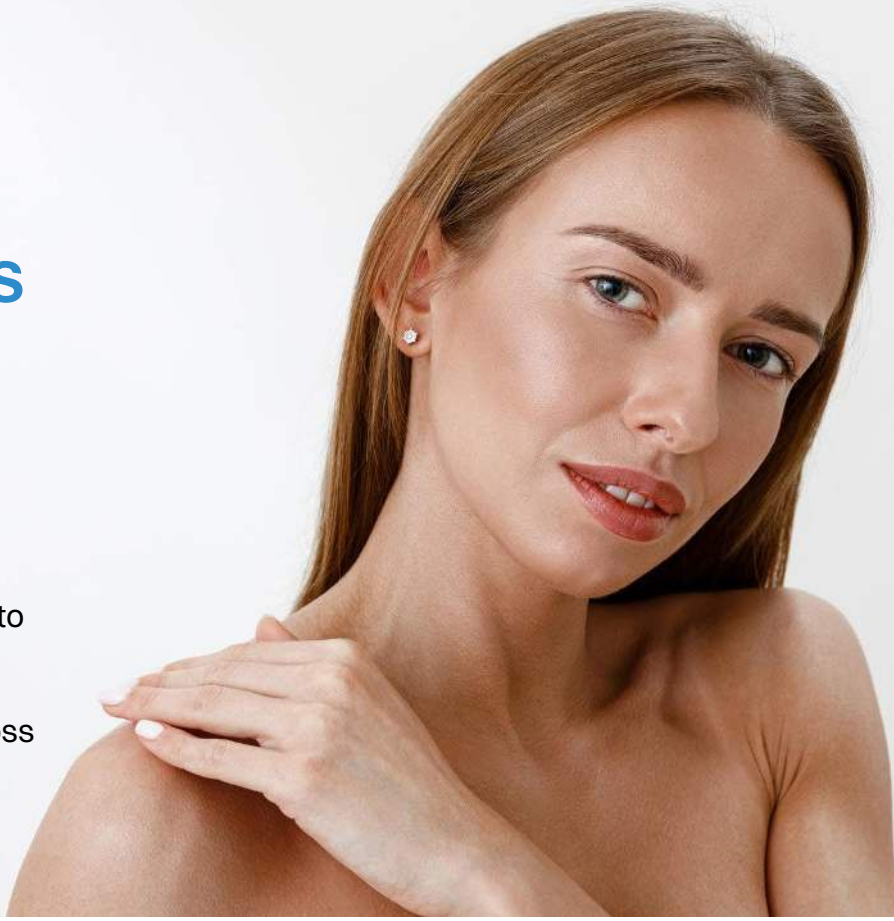
## OLGA,
## MASTER MEDICAL AESTHETICIAN

Olga is a highly skilled aesthetician with over a decade of experience, passionate about helping patients of all ages and genders achieve their skin care goals and feel confident in their appearance. She specializes in advanced skin treatments using cutting-edge energy-based technologies such as Laser, IPL, RF, and Ultrasound. Olga is also an expert in clinical facial treatments, including HydroFacial, Microneedling, and the full range of IT Intelligent Treatment facial services.

Her personalized approach ensures every patient receives a tailored treatment plan, complete with recommendations for an effective home skincare routine. Olga's dedication to excellence and individualized care makes her an invaluable part of the team.

# CLINICAL SKIN TREATMENTS

Combat wrinkles, fine lines, redness, Rosacea, acne, and more with advanced clinical treatments customized for your unique skin concerns. These sessions boost collagen production, improve skin texture, and enhance cellular health to achieve a vibrant, youthful glow. Our inclusive programs are tailored to address various skin conditions across all genders and ages.



## SOMACELL™ - FACE

Rejuvenate your face with the non-surgical SomaCell™ facelift, a cutting-edge treatment that restores youthful contours and improves skin elasticity. This procedure uses a trademarked protocol to stimulate collagen for natural-looking, long-lasting results. SomaCell™ is ideal for those seeking a refreshed appearance without the downtime of surgery.

***Pricing:*** *Initial series: $4,860*
*Maintenance session: $900*
*Package of 3: $2,430*

Combine with Biologic Therapy for the ultimate in regenerative aesthetics - consultation required.

## MICRONEEDLING

Clinical treatment without the bloody face means no downtime, just Glass Skin. Utilizing the patented INNOPen™ microneedling system, varying depths are used to create hundreds of microchannels, boosting collagen production and enhancing texture. This treatment is a pain-free, excellent, and easy way to restore and rejuvenate your skin. Our procedure includes lymphatic skin detox, LED therapy, and oxygen infusion for a comprehensive experience. Add platelet-rich plasma (PRP) for even more dramatic results, improving skin tone and reducing fine lines.

***Pricing:*** *Single session: $475*
*Package of 3: $1,200*
*PRP combination: $800 per session*

## HYDROFACIAL PLATINUM

This premium facial combines deep cleansing, hydration, and skin nourishment with all of the perks included - hyaluronic acid, peptides, antioxidants, and skin brightening professional solutions. Features like lymphatic skin detox, LED therapy, and Oxygen infusion make this treatment a complete solution for revitalized skin. Enjoy immediate results that address multiple skin concerns.

***Pricing:*** *Single session: $425*
*Package of 3: $1200*

## HYDRO-MICRO COMBO

Experience the ultimate skin revitalization with this advanced combination of HydroFacial technology and no-downtime microneedling. This treatment deeply cleanses and hydrates your skin while using the Innopen device to stimulate collagen and elastin production. Tailored serum blends ensure each session addresses your specific skin concerns, resulting in a smoother, glowing complexion without the recovery time of traditional microneedling.

***Pricing:*** *Single session: $525*
*Package of 3: $1,500*

## LE MAGNIFIQUE

As IT Intelligent Treatment's signature facial, Le Magnifique delivers unparalleled anti-aging results through six intensive therapies. This award-winning treatment firms, brightens and rejuvenates skin, making it ideal for special occasions like weddings and red-carpet events. With no downtime and noticeable improvements, it's a top choice for achieving a radiant, camera-ready glow.

***Pricing:*** *90-minute session: $425*
*60-minute session: $350*

## CRYOFACIAL

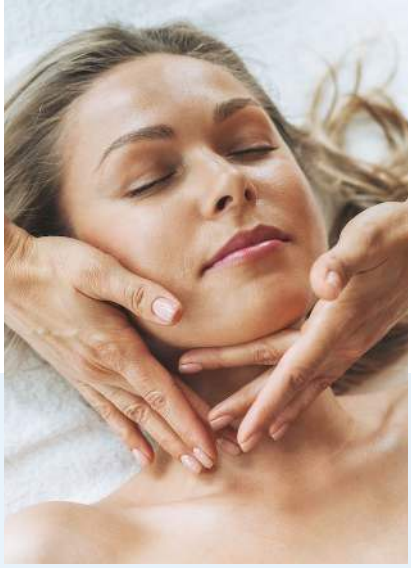
Soothe and refresh your skin with this innovative treatment that combines contact cryo-cooling,  and radio-frequency therapy to tighten and tone. This treatment reduces redness and inflammation while stimulating collagen production. Enhanced with lymphatic skin detox, LED therapy, and oxygen infusion, CryoFacial delivers a vibrant, youthful appearance.

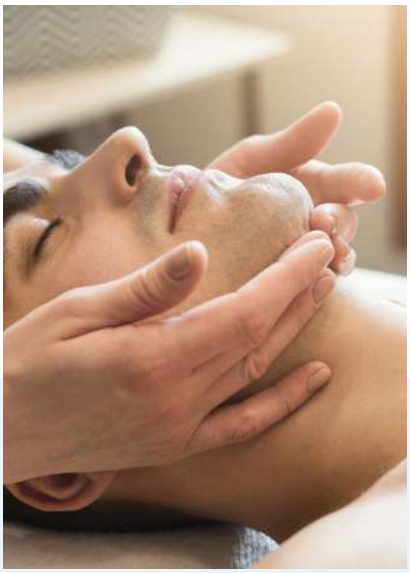
***Pricing:*** *Single session: $300*
*Package of 3: $750*

## CRYO-HYDRO COMBO

This dual-treatment experience combines the soothing power of CryoFacial with the deep-cleansing benefits of a HydroFacial. Begin with a lymphatic Skin Detox and Radio Frequency therapy to enhance skin firmness, followed by full contact cryo-cooling to stimulate collagen and elastin production. An Oxygen Infusion and LED therapy complete this revitalizing treatment, leaving your skin deeply cleansed, hydrated, and glowing.

***Pricing:*** *Single session: $400*
*Package of 3: $1,050*





## DERMAPLANING

Reveal smoother, brighter skin with this advanced exfoliation treatment that removes dead skin cells and fine hair while infusing the skin with nourishing vitamins. Enhanced with lymphatic skin detox, a pharmaceutical grade enzyme peel, LED therapy, and oxygen infusion, this treatment leaves your skin glowing and hydrated. It's perfect for improving skin texture or creating a flawless base for makeup.

***Pricing:*** *Single session: $250*
*Package of 3: $600*

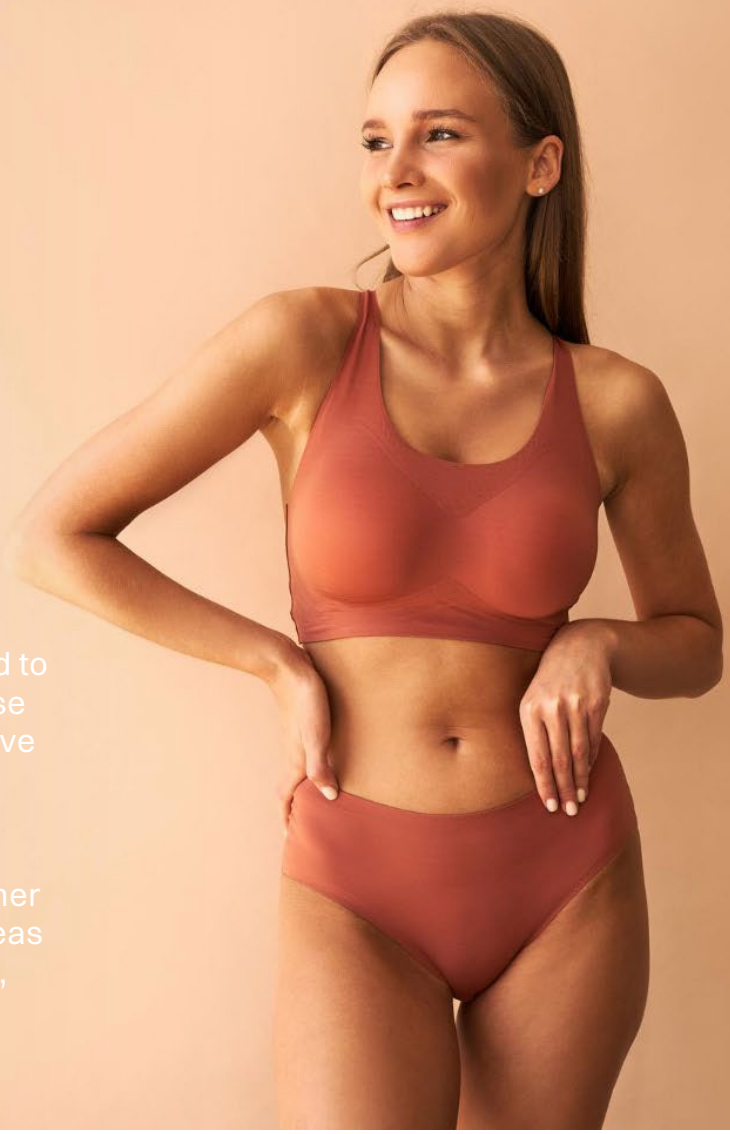
## HOLISTIC FACIAL

Enjoy a luxurious, all-encompassing facial that blends traditional European techniques with modern innovations. This treatment includes gentle exfoliation with diamond microdermabrasion, an advanced enzyme peel, extractions, and a customized mask. Enhanced by a soothing facial massage, Oxygen Infusion, upper body, and hand massage, this facial promotes radiant skin and total relaxation. Excellent for teens, pregnancy, and everyone seeking an elevated holistic treatment.

***Pricing:*** *60-minute session: $250*
*Package of 3: $600*

# BODY TREATMENTS

Redefine your silhouette with our advanced body treatments, designed to target stubborn fat, cellulite, and loose skin. These cutting-edge, non-invasive technologies enhance circulation, promote lymphatic drainage, and stimulate collagen production for a firmer, smoother appearance. Whether you're looking to contour specific areas or achieve overall body rejuvenation, our treatments deliver visible results with no downtime.



## SOMACELL™ - BODY

Address cellulite and loose skin with SomaCell™ Body, a non-invasive treatment that improves lymphatic drainage and boosts circulation. This customizable procedure targets the root causes of cellulite for smoother, firmer skin. With no downtime, it's ideal for achieving visible body contouring results.

***Pricing:*** *Single session: $900*
*Curated packages available*

## WEIGHT LOSS INJECTIONS

Achieve your weight management goals with medical weight loss injections, including a combination of Semaglutide and B12 to suppress appetite and boost metabolism. This medically supervised program ensures effective results with professional guidance, and thyroid testing is required before consultation for safety and eligibility. Designed to support your weight loss journey, these injections are the perfect solution for those seeking a safe, efficient path to success.

***Pricing:*** *Consultation required*

# LASER TREATMENTS

Harness the power of advanced laser technology to transform your skin with precision and care. From rejuvenating treatments that improve tone and texture to targeted hair reduction and pigmentation solutions, our laser services are safe, effective, and tailored to all skin types. Experience radiant, youthful skin with minimal discomfort and downtime.

## ELYSIAN INFUSION™

The **Elysian Infusion™** combines **mild hyperbaric oxygen therapy** and **laser therapy** for exceptional skin rejuvenation. This unique treatment improves skin elasticity, reduces fine lines and wrinkles, and promotes a more even skin tone with minimal downtime. It stimulates collagen production and enhances overall skin vitality, delivering a firmer, brighter, youthful complexion.

***Pricing:*** *Single session: $1,400*
*Package of 3: $4,200*

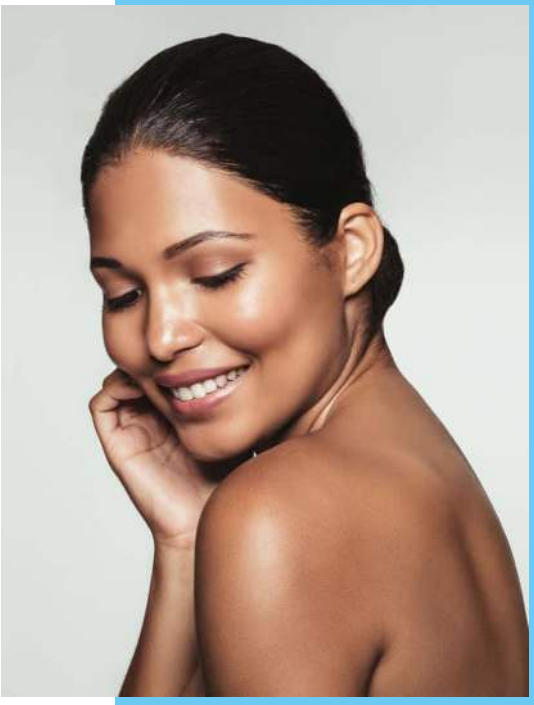
## LIGHT & BRIGHT™

The **Light & Bright™** treatment combines advanced **IPL light therapy** and non-ablative laser resurfacing to address dark spots, redness, and textural irregularities. This dual-action approach effectively rejuvenates the skin, providing comprehensive solutions for common skin concerns. To enhance comfort, the treatment includes **Pro-Nox™**, ensuring a relaxed experience without additional cost.

***Pricing:*** *Single session: $1,400*
*Package of 3: $3,600*

## MICRO-GLOW PICOWAY®

The **Micro-Glow PicoWay®** treatment uses **photoacoustic technology** to enhance skin appearance without the thermal energy used in traditional lasers. This innovative approach targets uneven skin tones and textures, improving skin radiance and tightness with minimal discomfort and risk. Due to its gentle nature, this is an effective solution for achieving a youthful, glowing complexion for ethnic skin.



***Pricing:*** *Single session: $350*
*Package of 3: $900*

## PICOWAY® CARBON "HOLLYWOOD LASER PEEL"

The **PicoWay® Carbon "Hollywood Laser Peel"** is a revolutionary skin rejuvenation treatment that uses picosecond laser technology to improve skin texture, reduce acne scars, and stimulate collagen production. This fast and effective treatment requires no downtime, making it ideal for individuals seeking immediate results. Perfect for a refreshed, glowing complexion before a big event.

***Pricing:*** *Single session: $400*
*Package of 3: $950*

## SKIN RESURFACING

IT Intelligent Treatment offers advanced skin resurfacing using three cutting-edge platforms from **Candela Medical**. The **GentleMax ProPlus** treats skin concerns like pigmentation, rosacea, and wrinkles with minimal downtime. The **PicoWay® system** targets tone, texture, and tightness, especially for ethnic skin types, while excelling in tattoo removal. The **Nordlys platform** provides **Fractional Skin Rejuvenation (FRAX) and IPL SWT®** to improve skin texture and address imperfections. Together, these treatments provide a comprehensive solution for resurfacing diverse skin types and concerns. To enhance comfort, the **FRAX** treatment includes **Pro-Nox™**, ensuring a relaxed experience without additional cost.

***Pricing:*** *Full face: $1,400*
*Partial face: $700*
*Package of 3 full face: $3,000*

## LASER SCAR REVISION

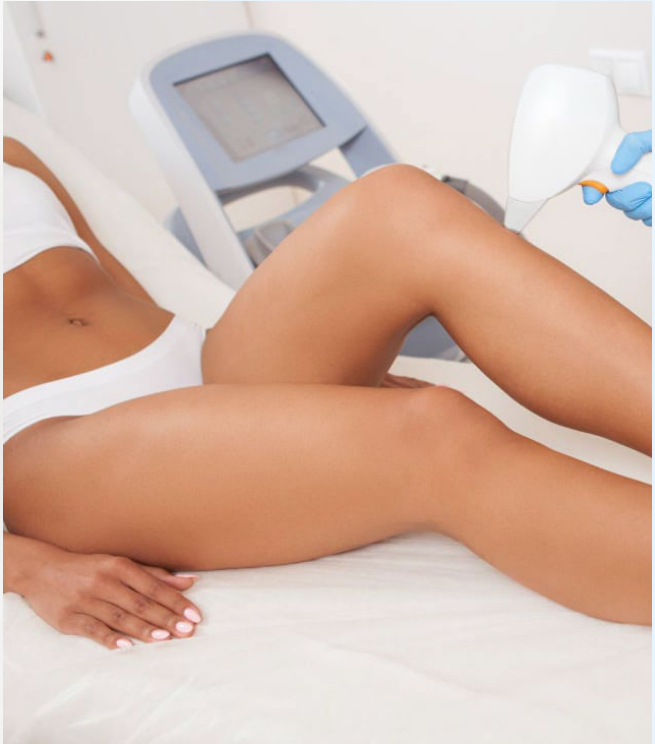
This advanced treatment uses fractional and other laser technology to improve the appearance of scars from acne, surgery, or injury. IT Intelligent Treatment combines multiple modalities to resurface scars, stimulate collagen production, and reduce redness and pigmentation. The result is flatter, more pliable scars with a significantly reduced appearance, helping you regain confidence in your skin.

***Pricing:*** *Consultation required*

## LASER HAIR REDUCTION

Say goodbye to unwanted hair with our **GentleMax ProPlus system by Candela® Medical.** This industry-leading system combines laser wavelengths for fast, safe, and effective hair removal on all skin types. This treatment provides long-term reduction, leaving your skin smooth and hair-free with minimal upkeep.

***Pricing:*** *Small Area: $150*
*Medium: $175*
*Large: $200*
*Extra Large: $225*
*Full Body: $2,500*



## LASER TATTOO REMOVAL

Achieve smoother, clearer skin with **PicoWay® by Candela® Medical.** Our system has the most advanced tattoo removal technology that uses high peak power and ultra-short pulse durations to break down ink particles. This cutting-edge laser effectively removes tattoos of all colors with minimal discomfort and downtime. The PicoWay® system is safe for all skin tones and delivers superior results compared to traditional methods. To enhance comfort, the treatment includes **Pro-Nox™**, ensuring a relaxed experience without additional cost.

***Pricing:*** *Consultation required*

## TOENAIL FUNGUS

Our advanced **GentleMax ProPlus laser** technology effectively treats onychomycosis (toenail) fungus, promoting healthy nail growth. This laser treatment targets infected nail layers without damaging surrounding tissue, providing a quick, comfortable solution with no downtime. Much more effective than traditional topical or oral antifungal treatments, it's ideal for those seeking reliable results.

***Pricing:*** *Initial treatment: $300*
*Follow-up sessions: $199 each*

## SPOTS & SPIDER VEINS

Target sun damage, age spots, and spider veins with our laser treatments designed for precision and effectiveness. This targeted laser technology reduces the appearance of these imperfections, providing smoother, clearer skin with minimal recovery time.

***Pricing:*** *Consultation required*

# INJECTABLES

Enhance your natural beauty with our expertly administered injectable treatments. Whether you're smoothing wrinkles, restoring lost volume, or rejuvenating your skin with PRP, our injectables deliver noticeable yet natural-looking results. Achieve a refreshed, confident appearance with these quick, minimally invasive solutions.

## BIOLOGIC INJECTABLES

Our advanced biologic injectables - **ASC Therapy,** use the most advanced compounds to rejuvenate and repair the skin. ASC Therapy promotes skin regeneration, reduces inflammation, and boosts collagen and elastin production. It can be combined with injected **exosomes or PRP** for enhanced results, addressing concerns like wrinkles, fine lines, under-eye rejuvenation, sagging skin, acne, and other scars, and for the maximum preventative/regenerative treatment.

***Pricing:***
*Face: $6,000*
*Half Face: $3,000*
*Neck: $2,000*
*Scalp: $6,000*
*Half Scalp: $3,000*
*Hands: $2,000*
*Combine areas to enjoy special pricing.*

## PLASMA INJECTIONS (PRP)

Revitalize your skin or stimulate hair growth with PRP injections, which harness your body's natural healing power. These treatments promote collagen production and cellular renewal, improving skin tone and density. Ideal for rejuvenation or addressing hair thinning.

***Pricing:***
*Face: $1,200*
*Neck: $600*
*Scalp: $1,200*
*Hand: $600*
*Scar: $400*
*Body: $1,200*
*Microneedling combination: $800*

## BOTOX & NEUROMODULATORS

Relax facial muscles and reduce wrinkles with expertly applied Botox or other neuromodulators. These treatments effectively soften fine lines, frown lines, and crow's feet while maintaining a natural look. Achieve a refreshed, youthful appearance in just minutes.

***Pricing:*** *Per unit: $18*

## DERMAL FILLERS

Restore volume, smooth wrinkles, and enhance facial contours with our FDA-approved dermal fillers. From lip enhancement to cheek sculpting, these treatments provide natural-looking results tailored to your goals. Perfect for addressing age-related volume loss or refining your features.

***Pricing:*** *Consultation required*

# WELLNESS

Prioritize your health and vitality with our innovative Strategy 4 Blue™ wellness program, designed to support your body from the inside out. From targeted vitamin injections to medically supervised weight loss programs, our offerings are tailored to enhance your energy, boost immunity, and help you achieve your wellness goals. Discover the perfect balance of science-backed treatments and professional care to feel your best every day.

## VITAMIN SHOTS

Boost your energy, immunity, and metabolism with customized vitamin injections. Delivered directly into the bloodstream for maximum absorption, these treatments provide immediate and lasting benefits. Tailored options include B12, Vitamin D, and more.

***Pricing:*** *Wellness Shots: $150*

## PRP FOR INTIMATE WELLNESS

PRP injections are a natural, non-invasive solution to address sexual health concerns such as erectile dysfunction and vaginal atrophy. By enhancing circulation and function in targeted areas, these injections promote healing and improve performance. Our team provides a supportive, judgment-free environment to determine if PRP is right for you, ensuring a personalized and effective treatment.

***Pricing:*** *Single treatment: $1,800*
*Package of 3: $3,600*

## PENIS ENHANCEMENT

Enhance male sexual function and performance with this non-surgical procedure using **PRP** and **dermal fillers.** The treatment increases penile girth and flaccid length by injecting hyaluronic acid-based fillers like those used for facial enhancement. This quick, minimally invasive procedure delivers immediate results with minimal downtime, making it an ideal alternative to more invasive surgical options.

***Pricing:*** *Consultation required*

# MEMBERSHIPS

At IT Intelligent Treatment, our memberships provide exclusive access to personalized aesthetic and wellness care. Whether your goals focus on skincare, overall vitality, or concierge-level services, our programs offer a solution for your lifestyle and wellness goals.

## SKINCARE MEMBERSHIP

Elevate your skincare routine with the Skincare Membership, offering a luxurious blend of rejuvenating treatments and exclusive perks for $299 per month. This membership includes:

- A monthly **Le Magnifique facial** combining six advanced anti-aging therapies for immediate and longer term results.
- A session of **Mild Hyperbaric Oxygen Therapy** to promote cellular rejuvenation.
- A **15% discount** on additional services and retail products.
- **Reward points** to redeem for even more benefits.

With flexibility to adapt to your changing skincare needs and the ability to cancel with a 30-day notice, the Skincare Membership provides a gateway to radiant, glowing skin in a comprehensive and convenient package.

## STRATEGY 4 BLUE™ PROGRAM

Enhance your vitality and well-being with the Strategy 4 Blue™ Program, a science-driven wellness membership designed for proactive health management. Based on your blood test results, we curate a holistic health plan specific to your needs. The Blue Zone Centenarians' extremely high quality of life is the driving force behind our program - to live long, to live fabulously. For a minimum of $750 per month with a six-month commitment, this program includes:

- **Weekly Mild Hyperbaric Oxygen Therapy sessions** to support cellular repair and overall healing.
- **Professional curated nutritional guidance** tailored to your specific needs and goals.
- **Curated monthly skincare treatment to repair**, rejuvenate and restore youthful skin.
- An **annual mole check** for proactive skin health monitoring.
- **Monthly vitamin shot** targeted to enhance immunity, energy, or other health concerns.
- A **20% discount** on additional wellness services and products.
- **Reward points** for further savings and benefits.

This comprehensive membership is perfect for individuals seeking a holistic approach to health and vitality, ensuring you feel and look your best from the inside out.

## CONCIERGE CARE MEMBERSHIP

The Concierge Care Membership provides an elite level of wellness and skincare services for $1,500 per month, combining the benefits of both the Skincare Membership and the Strategy 4 Blue™ Program. Exclusive to this membership are:

- A **one-hour intensive intake** for tailored care planning.
- A **comprehensive skin analysis** to guide your aesthetic and wellness journey.
- A **monthly Carbon Laser Facial** for advanced skin rejuvenation.
- **24/7 access to our medical team** for ongoing support.
- Periodic **PRP and/or Neurotoxin injections**.
- **Exclusive early access** to new treatments and technologies.
- A **15% discount** on all other services and retail products.

Concierge Care delivers unparalleled attention and results in a truly transformative experience for those seeking personalized luxury and top-tier care.

# IT INTELLIGENT TREATMENT CREATING THE MYSTIFICATION OF YOUR CHRONOLOGICAL AGE

You shouldn't be afraid to age, but it is not a case of vanity to want to age with vitality, grace, and mystery. Whether you're looking to rejuvenate your skin, enhance your body, or boost your overall wellness, our advanced, curated services are designed to help you achieve your goals. With skilled and loving hands, we are Masters in assisting you throughout this incredible journey. Schedule a consultation today to experience the transformative magic of IT Intelligent Treatment.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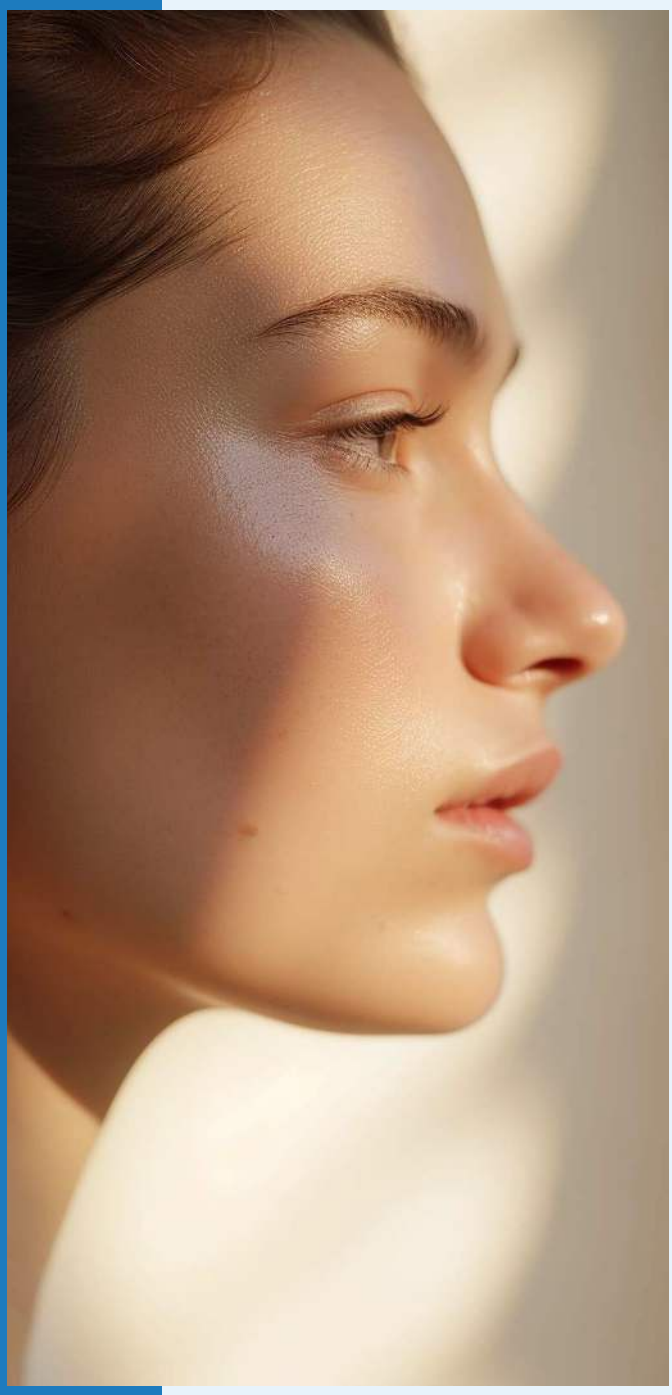
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